

ARTIST | ENTREPRENEUR | WORD LEADER



Jules Schroeder

WWW.JULESSCHRODERMUSIC.COM

ABOUT Jules

Jules is a powerhouse drawing inspiration from artists like Amy Winehouse, Adele, Janis Joplin, and Norah Jones to create her own fusion of what she calls, “soul-folk”. Her musical abilities cascade from soulful rhythms to folk, to blues, to upbeat pop tunes. Inspired by her experiences of love, death, and freedom, Jules’ music transports the audience through an emotional and timeless journey.

Having performed at the United Nations, SAP Next Gen, and has shared the stage with several Grammy-winning artists. Jules has been ranked by Inc. Magazine as #1 of the “Top 27 Female Entrepreneurs Changing the World in 2017” and one of the “Top 40 Millennials To Follow in 2018”. She is a musician and visionary on a mission to inspire people to create a life by their own design.



Jules’ voice is distinguished by her unique and memorable sound and her ability to create lyrics and inspirational messages in-the-moment for each live audience. She is currently getting ready to release her third album, “Portal” which will be available soon.

musician. entrepreneur. world leader



Jules is ranked by Inc. Magazine as #1 of the “Top 27 Female Entrepreneurs Changing the World in 2017” and one of the “Top 40 Millennials To Follow in 2018, Jules Schroeder is a musician and visionary on a mission to inspire people to create a life by their own design.

With this vision, Jules created Unconventional Life, a Forbes column, and top-ranked podcast for entrepreneurs that features the stories of millennials living from this new paradigm. Unconventional Life has reached millions of people from over seventy-five different countries and has become a global community of like-minded entrepreneurs, influencers, creatives, and thought leaders.

Jules herself has always been multi-passionate as an avid cross fitter, yoga teacher, musician and singer, writer, avid traveler and overall life enthusiast.



HER *mission*

Jules has always been a natural-born leader who has believed in serving something larger than herself. It wasn't until she had a near-death experience a few years ago after a wake boarding accident that she had a direct encounter with that "something" and got connected to what her work on earth was really about. She was coming out of the MRI in the hospital room and saw a white figure come towards her and a council of six black-shadow members.

Jules heard a voice that said "You have more work to do here, do you want to do it?" They thought her neck may have been broken and she may have been paralyzed. She said yes, "As long as I don't come back as a vegetable" and was instantly zapped back into her body and felt this energy forge her neck back together and shoot down her spine.

Since that moment Jules has been clear her life is being being through her rather than by her. With this vision she created Unconventional Life, a Forbes column, top-ranked podcast for entrepreneurs, and live-events companies encouraging others to take the path less traveled. She has reached millions of people in over 75 different countries using her music as a tool to connect and impact people further on her mission.

PERFORMANCE *experience*



MUSICAL INFLUENCE

Jules has performed alongside of an array of diverse and talented musicians. Having shared the stage with several grammy award-winning artists, members of groups such as Edward Sharpe & The Magnetic Zeros, Elephant Revival, and several others. Jules is a musical chameleon who is able to meld with a variety of sounds, while also always delivering a performance that is uniquely true to herself.

SOUL FOLK

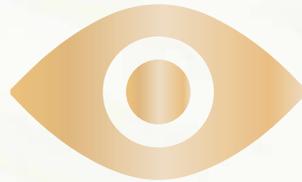
Jules has a unique vibe blending a roots, folk, soul, and blues feel to create her signature soul-folk fusion sound. Each performance is fully crafted from start to finish to leave the audience with a sense of interconnectedness and lasting inspiration. With musical accompaniment, Jules delivers improv style spoken word and inspirational speaking. She is gifted with an ability to channel one of a kind transmissions, unique to each audience and performance experience.



ARTIST *reach*



120K
INSTAGRAM
FOLLOWERS



100K
VIEWS PER
VIDEO



1MIL
REACHED FROM
PODCAST

Forbes

**BUSINESS
INSIDER**

Inc.

Entrepreneur

PRESS & MEDIA

Forbes Inc.



Podcast



VISIONARY SOULS
WITH SYDNEY CAMPOS

new|theory



Entrepreneur

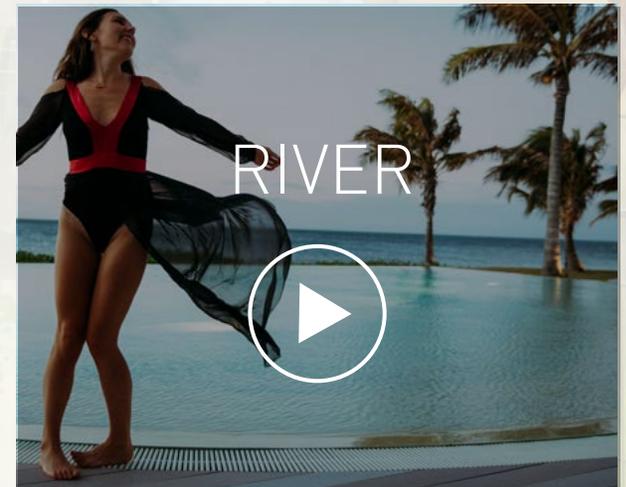
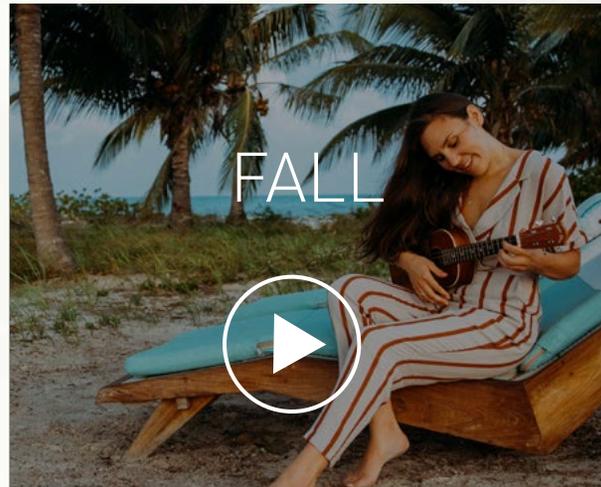
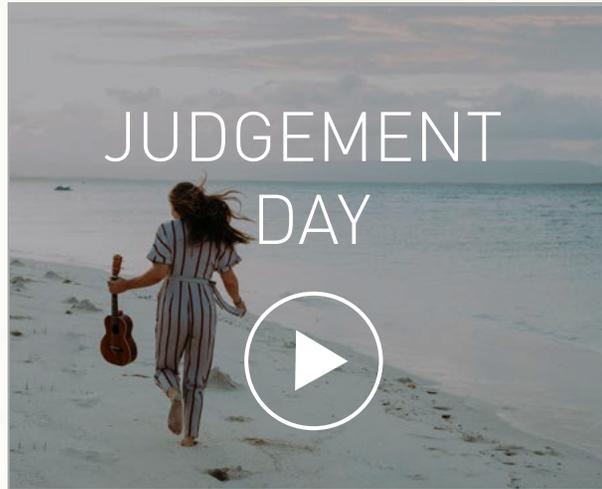
EVOLUTIONEAT

UNCONVENTIONAL *podcast*



Featured guests include: Trevor Hall, JP Sears, Chelsey Korus, John Lee Dumas, Peta Kelly, Adam Roa, Janne Robinson, Daniel Gefen, Walid Halty, Kaylin Richardson, Ayla Nero, Matt Kahn & more!

music



SPEAKING *topics*

- **Ignoring Conventional Wisdom To Live An Unconventional Life**
- **In the Dark: Pulling back the curtain on entrepreneurs and top performers mental health**
- **Unconventional Business Blueprint: How to create an aligned, profitable, and purpose driven business in 60 days**
- **How to live a life created through you rather than by you**
- **The Art of Personal Branding As A Multi-Passionate Being**
- **Experience Design: The art of creating transformational experiences around the world:**

Do you have a desire to lead your own retreats or groups of people? Are you already a leader and you are ready to take your skill set to the next level? Jules will take you behind the scenes of how she is able to sell out retreats internationally, her secrets for weaving community and bringing people together, and how to create experiences for people that market itself. Whether you are hosting a dinner party, speaking at a conference or hosting your own event, learn how to effortlessly connect groups and create transformation in a matter of minutes.
- **Transformation, Art, & Impact:**

How art is a catalyst to connection, purpose, and service introduces the Rapid Visioning methodology developed by Jules, designed to awaken you to your identity as a divine channel and instruction you how to effortlessly co-create with the divine.
- **Uncovering Your DNA: Distinct Natural Assets:**

Do you feel like you have so many gifts, talents, and things that interest you that it is challenging to represent yourself? In this workshop learn how to understand your unique blueprint, how to communicate your message effectively, create digital assets like a media kit and branding materials, while unleashing and honing in your full range of self-expression. Jules will take you on a journey of both visualization and tactical exercises to connect you deeper to your clarity and confidence.
- **Channeling Your Creative Superpower:**

“Unlearn” conventional wisdom and embrace unconventional wisdom in order to live the unconventional life. This session introduces the Rapid Visioning methodology developed by Jules, designed to awaken you to your identity as a divine channel and instruction you how to effortlessly co-create with the divine
- **Experience Design: The art of creating transformational experiences around the world:**

Spontaneous action or thinking on your feet means more than simply coming up with quick responses to unexpected questions. It requires a deep presence, which is about listening and finding the best way to turn those impulses into useful action. Practice saying “yes and” by defaulting to positive, affirming collaboration and how to silence the inner critic that holds you back and censors your ideas.



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